About Penang

Penang, known as “Pearl of the Orient” to many people, is one of the famous islands in South-East Asia. It is renowned for its culture, food and heritage.

However, this is not all that she has to offer. Minutes away from the busy city center lies another attraction of Penang, her natural beauty. This turtle shaped island offers miles of idyllic beaches with swaying palm trees, and soothing hill for those who seek refuge from the tropical heat.

The capital of Penang, George Town was named after King George III of England. George Town was awarded city status by the royal charter on January 1st 1957. Located in the heart of the city is one of South East Asia’s largest collections of Pre-war buildings. In order to preserve the heritage of Penang, modern structures are built surrounding these pre-war buildings. Some of these structures are built more than 100 years ago. Lots of effort and money has been invested by the state government and private investors to preserve the beauty of these structures. As a reward for the effort, Penang was formally inscribed as a UNESCO World Heritage Site on 7th July 2008.

Take a stroll down the heritage trail to visit the Muslim mosque, Chinese temple, Indian temple and Christian church. One will be surprised that these buildings are just 5 minutes walk from each other. The closeness of the people from different ethnic group is best reflected by their respect for each other’s culture, festival and tradition.

Besides its beauty and history, one should never miss the delicious hawker foods that are offered around the clock during their stay. Penang offers you great food from prestigious restaurants to hawkers' carts by the road side.

The State of Penang or Negeri Pulau Pinang in Malay is made up of Penang Island and Province Wellesley which is on the peninsula. In the year 1985, one of South East Asia’s longest bridge was build across the channel to connect the island with the peninsula. The bridge has great impact on the citizens and the development of the island. The bridge eases the transportation of raw materials and finished products to and from the factories located in the industrial free trade zone of Penang.

The development of Penang has also turned Penang into a shopping paradise. You will be able to find things like handicraft, jewellery, clothes and many more at attractive prices.

Visit Penang and discover all the great things that Penang has.
Call for Papers

Authors are invited to submit complete, original and unpublished research papers to the 5th International Conference on Accounting Studies (ICAS 2018) which may address theoretical, methodological or practical aspects related to accounting studies. ICAS 2018 is seeking research papers related (but not limited) to the following topics in connection with the conference theme, "The Fourth Industrial Revolution and the Future of Accounting":

- Financial Accounting and Reporting
- Management Accounting and Costing
- Auditing and Internal Control
- Taxation and Customs
- Public Sector Accounting
- Accounting Information Systems
- International Accounting
- Accounting Education
- Corporate Finance and Capital Markets
- Corporate Social Responsibility
- Corporate Governance
- Forensic Accounting
- Islamic Accounting, Zakat and Waqf
- Social and Environmental Accounting
- Business and Management

Any other interdisciplinary areas related to accounting will also be considered.

Publication

Accepted papers will be published in the conference proceeding. Authors will be required to transfer copyright of their paper to ICAS. The proceedings will be available in the ICAS Digital Library which can be accessed online, and will also be available in hard copy after the conference. The proceedings will be sent to ISI Thomson and Scopus for indexing.

On the basis of the recommendations provided by the peer reviewers, quality papers will be considered for publication in the following refereed journals:

- Indian-Pacific Journal of Accounting and Finance (IPJAF);
- Journal of Business Management and Accounting (JBMA);
- International Journal of Management Studies (IJMS);
- Malaysian Management Journals (MMJ);

subject to compliance to review report, editorial comments, conference feedback and payment of applicable submission fees. Before submission, papers need to be formatted as per the journal requirements. Authors of shortlisted papers will be invited to further develop their papers (e.g. adding in any other findings, expanding in some areas and drilling deeper into others, to justify a good journal publication) and to submit their papers for possible publication in the journal. Papers will undergo the journal's peer review process, and the journal's Editors will select invitees for publication.

Submission

We use OpenConf Peer Review and Conference Management System for paper submission and reviewing process. Authors are required to submit and upload the paper online at www.icas.my.

Important Dates

Submission Deadline: 31 August 2018
Notification of Acceptance: 15 September 2018
Deadline for Revised Paper: 30 September 2018

Conference Fees

<table>
<thead>
<tr>
<th></th>
<th>EARLY BIRD</th>
<th>STANDARD RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>LOCAL</td>
<td>INTERNATIONAL</td>
</tr>
<tr>
<td>PRESENTER</td>
<td>RM 1,200.00</td>
<td>USD 345.00</td>
</tr>
<tr>
<td>STUDENT</td>
<td>RM 800.00</td>
<td>USD 230.00</td>
</tr>
<tr>
<td>PARTICIPANT (non-pre)</td>
<td>RM 600.00</td>
<td>USD 170.00</td>
</tr>
</tbody>
</table>

Fees include conference admission, conference kits, lunches and refreshments, for the conference from 16-17 October 2017. Accommodation and journal publication charges (if any) are NOT included in the conference fees.

Contact Us

ICAS 2018 Secretariat
Tunku Puteri Intan Safinaz School of Accountancy (TISSA)
Universiti Utara Malaysia
06010 UUM Sintok, Kedah, MALAYSIA
Email:icas@uum.edu.my
Website: www.icas.my
FB Page: www.facebook.com/icas.uum